



Entrepreneurship Workshops Schedule for Academic Year 2017/2018



Venue *IAS Auditorium - MCAST Main Campus, PAOLA*

Time *Two Sessions between 12:00 and 17:15*
Time varies according to the nature of the Workshop

| Num | Title of Workshop | Date |
|---|---|--------------------------|
| 01 | Introduction to Entrepreneurship at Level 6 | 18-Oct-17 |
| Formation of Groups by | | Mid November 2017 |
| 02 | Idea Generation Process | 15-Nov-17 |
| Deadline for Idea Generation Form Submission | | End of Year 2017 |
| 03 | Idea Validation Process | 10-Jan-18 |
| 04 | Marketing Strategy and Planning | 21-Feb-18 |
| 05 | Group Dynamics | 21-Mar-18 |
| 06 | Accounting for Entrepreneurs | 11-Apr-18 |
| 07 | Finance Equity | 25-Apr-18 |
| 08 | Sales Pitch | 30-May-18 |

Note: *Schedule is subject to change with advanced notice*
Further Workshops may be planned