# Entrepreneurship

### LECTURERS' MEETING

2<sup>ND</sup> OCTOBER 2019



### Welcome to New Lecturers



### Agenda

- 1. Semester 1 vs Semester 2
- 2. Updated Syllabus
- 3. Assignment Review
- 4. Corrections
- 5. Entrepreneurship Week
- 6. Roles of Mentor & Lecturer
- 7. Other remarks



### Level 4 / Level 6 deliveries

#### 1<sup>st</sup> Semester

- Mainly Level 5 (Year 1 and/or 2), and Level 6 (Year 3)
  - 4 ECTS
  - 30 hours lecturing
  - initial calculations show > 1000 students (TBC)
- Level 4 at IBMC & Gozo?

#### 2<sup>nd</sup> Semester

• Level 4

#### Note: Any reference to Level 6 is including also Level 5



### Level 6 Updated Syllabus

- Based on feedback from June 2019 meeting

- Refer to latest version of the syllabus for Level 6 - CDKSK-504-1909



### Level 6 Assignment

Review of Draft Assignment



### Level 6 Timeline

	Tuesday, 1 October 2019	Start of 1st Semester
	Wednesday, 2 October 2019	Draft Assignment
	Friday, 4 October 2019	Feedback from Lecturers on first Draft of Assignment
	Monday, 7 October 2019	Issuing of Assignment
Week of	Monday, 14 October 2019	Group formation sessions - One for 1st/2nd Years, One for 3rd Years
	Friday, 25 October 2019	Issuing of Group Mentors
	Monday, 11 November 2019	Submission of Task 2a [Business Ideas + Process - Group]
Week of	Monday, 18 November 2019	Entrepreneurship Week (2 - 3 days) including Seminars/Workshops
Week of	Monday, 18 November 2019	Submission of Task 2b [Business Idea Presentation - Group]
Week of	Monday, 23 December 2019	Christmas Recess
Week of	Monday, 30 December 2019	Christmas Recess
	Sunday, 19 January 2020	Submission of Task 3 [Business Plan - Group]
	Tuesday, 21 January 2020	Submission of Task 6 [Reflection - Individual]
	Monday, 3 February 2020	Start of 2nd Semester
Week of	Monday, 3 February 2020	Sales Pitch & Prototype [Task 4 + 5]



### Level 6 Assignment Submissions

- Paper-less
- Everything to be submitted on Moodle



### Level 6 Assignment Marks

Group Idea generation/evaluat	9	7	15		
Initial Idea Presentation	-	6		12	
Business Plan	-	52	}	52	
Sales Pitch	-	10		20	
Prototype	-	10		20	
Reflective Journal	-	7		13	
Commitment	-	6		10	

(and signed declaration which could impact overall mark)



### Level 6 Assignment Corrections

#### Lecturer

• Business Plan (Task 3)

#### Mentor

- Idea Generation & Evaluation (Task 2a)
- Reflective Journal (Task 6)
- Submit attendance marks for Mentor meetings
- Bring up any unresolved issues (unsigned team-work declaration forms) to department level

#### Panel of Judges

- Initial Idea Presentation (Task 2b)
- Sales Pitch (Tasks 4 & 5)

#### Department

- Submit attendance marks for workshops/seminars
- Collate all marks



### Level 6 Sales Pitch

Lecturer who will correct Business Plan would preferably be present during the respective groups' sales pitch.

Presence of Mentors desirable



### Entrepreneurship Week 18/Nov – 22/Nov

#### Possible Ideas:

- a) Malta Enterprise Representative [ME role, how it can help aspiring Entrepreneurs, incentives]
- b) Marketing
- c) Finance (Bank?)
- d) Visits to KBIC (logistics permitting) or KBIC talk
- e) Past students with successful ideas

Other ideas?

Attendance is compulsory and carries marks in assignment

Entrepreneurship week will include 'Initial Idea Presentation' by all Groups



### Role of Lecturer vs Mentor

#### Lecturer

- mainly covers the theoretical aspects of the syllabus
- explains to class what needs to be done in the assignment (tasks, deadlines, etc.)
- plan the timing of topics so they are ready when students actually use them in assignment
- may provide opinion to students when asking about their business idea / project

#### Mentor

- to follow group's performance and guide accordingly
- to follow team dynamics and guide accordingly
- to help the group set periodic deadlines

To avoid mentor/lecturer discrepancies, mentor to have more influence on the group's way forward



### Questionnaires, Photos etc.

- Make sure that students follow GDPR
- If necessary contact Data Protection Officer Mario Pace



### During the semester ...

- Will try and meet each lecturer along the semester to discuss any issues
  - Examine possibility to organise a meeting between lecturers and mentors (November?)



## Thank you

